

CONTRIBUTION & IMPACT

12,303

PEOPLE
ENGAGED

7,399

General
Public

4,031

Health
Care

873

Community
Professionals



CAPACITY BUILDING

1,188 ACTIVITIES

Including a number
of education sessions
and workshops:

135 General
Public

123 Health Care

13 Acute Care
14 Community Care
61 LTC
35 Primary Care

91 Community
Professionals

15 Community Professionals
(lawyers, estate planners,
insurance and funeral)
33 Corporate
43 Faith Community

112,000
RESOURCES
DISTRIBUTED

**WHEN A HEALTH CARE
DECISION IS NEEDED**

I have a Substitute Decision Maker who understands
my wishes and can make health care decisions for me if
I am mentally incapable of making decisions for myself.

Advance Care Planning
Conversations Worth Having
www.acpww.ca

including

40,431

Substitute
Decision Maker
wallet cards

93%

improved
understanding
of ACP

99%

improved
knowledge,
including of ACP
Substitute Decision
Maker Hierarchy and
SDM role

80%

better
understanding
to talk to their
clients about ACP

- **Conversations Worth Having** –public consultation to name project
- **Time to Talk** – targeted faith based campaign
- **Online learning module** – Vitalogue game based learning module acpmodules.ca/vitalogue
- **SDM stamp** in electronic record for primary care

- **KNOW now Gala event** –raising awareness through art
- **What Kind of Animal Are you?** Social media campaign acpww.ca/how-do-you-make-decisions
- **ACP Ambassador Training** – building capacity across organizations
- **ACP Volunteer Presenters** – ACP trained to deliver public presentations

- **Targeted education /collaboration** with HR Professionals
- **ACP conversations in primary care** – pilot in Community Health Centre
- **Developmental Action Research Evaluation**
- **Pro Bono legal clinic** –co-design and support for vulnerable populations

IMPACT

General Public

90+%

- are more confident
- have better understanding of ACP

And **94%** know how to identify their SDM



Health Care

81%

MADE CHANGE TO PRACTICES

- using language consistent with Ontario legislation
- having conversations with patients
- documenting SDM

Community Professionals

73%

MADE CHANGES TO THEIR PRACTICES

- sharing resources such as the wallet card
- updating client information packages
- having conversations about ACP
- sharing information/ providing ACP resources with their employees

PROJECT LEARNINGS

ACP IS PERSONAL

"I think that this is really, really valuable info. I'm glad you are informing people and allowing us to make good decisions for ourselves and our families."

- Public participant

ACP IS EVERYONE'S BUSINESS

"Being part of this committee helped us to identify and begin to realize the strength and possibilities that exist when we choose to act in genuine partnership (healthcare and community) around issues that are of importance to all of us on a human and professional level."

- Steering Committee member

ACP IS DRIVEN BY COMMUNITY

"No other community has done what you have done... you are the most advanced in Ontario and are the "fertile ground" for further pilot testing."

- Provincial representative

CROSS SECTOR ENGAGEMENT IS ESSENTIAL

"Broad, multi-sector engagement... the issue is not singular, its relevant to patients, loved ones, friends and its relevant in a multidimensional way so it requires a multidimensional approach. Approaching from multiple directions leads to a more solid, sustainable change... by empowering community with information and understanding its driving change in health care and in other parts of society."

- Community leader



Advance Care Planning
Conversations Worth Having

www.acpww.ca



2019 | prepared by
changeopenly.com

openly